

Dear Student:

The Dr. Martin Luther King, Jr. Holiday Scholarship Committee of Cleveland, Ohio, is sponsoring a contest as part of a community activity celebrating the life, work and legacy of Dr. Martin Luther King, Jr. You are invited to create a birthday card for Dr. King using the title ***"Happy Birthday Dr. King!"***

The contest winners will receive three complimentary tickets to the Ninth Annual Dr. Martin Luther King, Jr. Holiday Breakfast Celebration[®], which is scheduled for Monday, January 18, 2010. During the Celebration, the winners will be introduced to the Community, and each student will receive a trophy, a \$500.00 scholarship and other prizes.

We hope that you will join us in this activity as we prepare to observe the National Martin Luther King, Jr. Holiday and celebrate the **81st** anniversary of Dr. King's birth.
Thank you!

Sincerely,

Delores L. McCollum, Event Co-ordinator
MLK Holiday Scholarship Committee

THE CONTEST DETAILS

WHAT

A Birthday Card in honor of the **81st** Birth Anniversary of Dr. Martin Luther King, Jr.

TITLE

"Happy Birthday Dr. King!"

SIZE

8 ½ x 11 inches

The card may be folded

DIRECTIONS

First and last names – ***printed*** on the back of the card

Grade and full name of your school – ***printed*** on the back of the card

Size – See above

Title – See above

Card must incorporate color

ENTRY FORM

An entry form ***must*** be enclosed with the birthday card. Please complete ***ALL*** information.

DEADLINE

All birthday cards and entry forms must be postmarked no later than ***Friday, November 20, 2009***

JUDGING

Judging will be based on attractiveness, creativity, originality, relevant, accurate and clear graphics, correct grammar, directions observed and followed (see Rubrics).

The decision of the judges is final.

EXCLUDED FROM CONSIDERATION

Lined paper, oversized entries, anonymous entries, cards created by more than one student, cards without entry forms, cards with entry forms ***glued*** or ***taped*** to the card, cards with words, phrases and/or images that are vulgar or disrespectful

CATEGORIES OF COMPETITION

Grade 1	Grade 5	Grade 9
Grade 2	Grade 6	Grade 10
Grade 3	Grade 7	Grade 11
Grade 4	Grade 8	Grade 12

POSTAGE

Please be sure to use enough postage for first class mail. The U.S. Postal Service will not deliver mail with insufficient postage. Multiple cards and entry forms may be placed in an envelope.

*******PLEASE NOTE** – Cards become the property of the Dr. Martin Luther King, Jr. Holiday Scholarship Committee and will not be returned.

ENTRY FORM

***"HAPPY BIRTHDAY DR. KING!"*® BIRTHDAY CARD CONTEST**

ENTRY FORM AND DRAWING **MUST** BE MAILED TOGETHER

PLEASE PRINT **CLEARLY** AND COMPLETE **ALL** INFORMATION

NAME

HOME ADDRESS

CITY/STATE/ZIP

(_____) _____
AREA CODE & PHONE

PARENTS' FIRST/LAST NAMES

TEACHER'S FIRST/LAST NAMES

PRINCIPAL'S FIRST/LAST NAMES

SCHOOL'S NAME

YOUR GRADE

ADDRESS

CITY/STATE/ZIP

(_____) _____ (_____) _____
AREA CODE & PHONE AREA CODE & FAX

How did you acquire this application? _____ School _____ MLK Website

_____ Home _____ Other _____

POSTMARK DEADLINE: FRIDAY, NOVEMBER 20, 2009

Mailing Address: MLK Committee P.O. Box 201970 Cleveland, OH 44120

Phone: 216.556.0977

Rubrics: "Happy Birthday Dr. King!"[©] Birthday Card Contest

CATEGORY	4	3	2	1
<u>Attractiveness</u>	The card is exceptionally attractive in terms of design, layout, and neatness.	The card is attractive in terms of design, layout and neatness.	The card is acceptably attractive though it may be a bit messy.	The card is distractive and messy or very poorly designed. It is not attractive.
<u>Originality & Creativity</u>	Several of the graphics used on the card reflect an exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the card reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
<u>Graphics – Relevant & Accurate</u>	All graphics are related to the topic and make it easier to understand. All borrowed graphics have source citations. Information is accurate.	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have source citations. Information is accurate.	All graphics relate to the topic. Most borrowed graphics have source citations. Information is accurate.	Graphics do not relate to the topic OR several borrowed graphics do not have source citations. Information is inaccurate.
<u>Clarity of Graphics</u>	Graphics are all in focus and the content easily viewed and identified from 3 ft. away.	Most graphics are in focus and the content easily viewed and identified from 3 ft. away.	Most graphics are in focus and the content is easily viewed and identified from 2 ft. away.	Many graphics are not clear or are too small.
<u>Directions Followed</u>	The card follows all directions.	The card follows all directions.	The card follows all but one of the directions.	Several directions were not followed
<u>Grammar</u>	There are no grammatical mistakes on the card.	There is 1 grammatical mistake on the card.	There are 2 grammatical mistakes on the card.	There are more than 2 grammatical mistakes on the card.