

DR. MARTIN LUTHER KING, JR.
HOLIDAY SCHOLARSHIP COMMITTEE

P. O. BOX 201970
CLEVELAND, OHIO 44120-8116

216.229.0306 - Telephone

MLKScholars@KingBreakfast.org

www.KingBreakfast.org

September 26, 2011

Dear Student:

The Dr. Martin Luther King, Jr. Holiday Scholarship Committee of Cleveland, Ohio, is sponsoring a contest as part of a community activity celebrating the life, work and legacy of Dr. Martin Luther King, Jr. You are invited to create a birthday card for Dr. King using the title "**Happy 83rd Birthday Dr. King!**"

The contest winner will receive his/her own ticket and two (2) complimentary tickets to the Twelfth Annual Dr. Martin Luther King, Jr. Holiday Breakfast Celebration™, which is scheduled for Monday, January 16, 2012. Additional tickets can be purchased at the cost of \$35.00 each. During the Celebration, the winners will be introduced to the community and will receive a scholarship.

It is our hope that you will share in these activities as we join the nation in observing: the National Martin Luther King, Jr. Holiday, Dr. King's 83rd Birth Anniversary and the completion of the National Dr. Martin L. King Memorial in Washington, D.C.

Remember to follow the guidelines for the contest that are explained on the enclosed "Contest Details" page. Complete the entry form, and submit your entry by the deadline date expressed in the rules. Thank you in advance for your participation we look forward to hearing from you soon.

Sincerely,



Dr. Corttrel Kinney, Chairman
MLK Holiday Scholarship Committee

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**Celebrating the life, work and legacy of
Dr. Martin Luther King, Jr.™**

THE CONTEST DETAILS

WHAT

A birthday card in honor of the 83rd Birth Anniversary of Dr. Martin Luther King, Jr.

SIZE

8 ½ x 11 inches

The card may be folded

Do not use lined paper.

DIRECTIONS

First and last names – **printed** on the back of the card

Grade and full name of your school – **printed** on the back of the card

Ensure that the Title – **“Happy 83rd Birthday Dr. King!”** is included on your card

ENTRY FORM

An entry form **must** be enclosed with the birthday card. Please complete **ALL** information.

DEADLINE

All birthday cards and entry forms must be postmarked no later than **Friday, November 18, 2011**.

JUDGING

Judging will be based on following the directions, and attractiveness, creativity, originality, and correct grammar usage, as well as, relevant, accurate and clear graphics (see Rubrics). The decision of the judges is final.

EXCLUDED FROM CONSIDERATION

Lined paper, oversized entries, anonymous entries, cards created by more than one student, cards without entry forms, cards with entry forms **glued** or **taped** to the card, cards with words, and phrases or images that are vulgar or disrespectful

CATEGORIES OF COMPETITION

Grade 6

Grade 7

Grade 8

Grade 9

Grade 10

Grade 11

Grade 12

POSTAGE

Please be sure to use enough postage for first class mail. The U.S. Postal Service will not deliver mail with insufficient postage. Multiple cards and entry forms may be placed in one envelope.

*******PLEASE NOTE** All cards are the property of the Dr. Martin Luther King, Jr. Holiday Scholarship Committee and will not be returned.

ENTRY FORM

"HAPPY BIRTHDAY DR. KING!" © BIRTHDAY CARD CONTEST

ENTRY FORM AND DRAWING MUST BE MAILED TOGETHER

PLEASE PRINT CLEARLY AND COMPLETE ALL INFORMATION

NAME _____
FIRST MI LAST

HOME ADDRESS _____
NUMBER STREET APARTMENT

CITY ZIP CODE

EMAIL ADDRESS _____

PARENTS' NAMES _____
FIRST LAST

10-DIGIT PHONE NUMBER () _____

TEACHER'S NAME _____
FIRST LAST

PRINCIPAL'S NAME _____
FIRST LAST

SCHOOL NAME _____

SCHOOL ADDRESS _____
NUMBER STREET

CITY STATE ZIP

10-DIGIT PHONE () _____

How did you acquire this application? _____ School _____ MLK Website _____ Home
_____ Other (please specify) _____

POSTMARK DEADLINE: FRIDAY, NOVEMBER 18, 2011

MAILING ADDRESS: MLK Scholarship Committee P.O. Box 201970 Cleveland, OH 44120

PHONE: 216.229.0306

Rubrics: "Happy Birthday Dr. King!"[®] Birthday Card Contest

CATEGORY	4	3	2	1
<u>Attractiveness</u>	The card is exceptionally attractive in terms of design, layout, and neatness.	The card is attractive in terms of design, layout and neatness.	The card is acceptably attractive though it may be a bit messy.	The card is distractive and messy or very poorly designed. It is not attractive.
<u>Originality & Creativity</u>	Several of the graphics used on the card reflect an exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the card reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
<u>Graphics – Relevant & Accurate</u>	All graphics are related to the topic and make it easier to understand. All borrowed graphics have source citations. Information is accurate.	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have source citations. Information is accurate.	All graphics relate to the topic. Most borrowed graphics have source citations. Information is accurate.	Graphics do not relate to the topic OR several borrowed graphics do not have source citations. Information is inaccurate.
<u>Clarity of Graphics</u>	Graphics are all in focus and the content easily viewed and identified from 3 ft. away.	Most graphics are in focus and the content easily viewed and identified from 3 ft. away.	Most graphics are in focus and the content is easily viewed and identified from 2 ft. away.	Many graphics are not clear or are too small.
<u>Directions Followed</u>	The card follows all directions.	The card follows all, but one of the directions.	The card follows all, but two of the directions.	Several directions were not followed
<u>Grammar</u>	There are no grammatical mistakes on the card.	There is 1 grammatical mistake on the card.	There are 2 grammatical mistakes on the card.	There are more than 2 grammatical mistakes on the card.