

**DR. MARTIN LUTHER KING, JR.
HOLIDAY SCHOLARSHIP COMMITTEE**

P. O. BOX 201970
CLEVELAND, OHIO 44120-8116

216.229.0306 - Telephone

MLKScholars@KingBreakfast.org

www.KingBreakfast.org

August 2011

Dear Members:

You are cordially invited to support the MLK Holiday Scholarship Committee and our efforts to raise scholarship funds by becoming a MLK Breakfast Corporate Partner. Proceeds from the Breakfast will be used to provide scholarships for young people from Northeast Ohio.

The Dr. Martin Luther King, Jr. Holiday Scholarship Committee of Cleveland, Ohio, is an independent, tax-exempt, grass roots organization of volunteers who live and work in the Greater Cleveland Community. The mission of the Committee is to encourage and facilitate an honorable celebration of the life and work of Dr. Martin Luther King, Jr., to pass on his legacy to the next generation, and to highlight the creative genius of our youth from Northeast Ohio.

Our mission is implemented via the annual Community Breakfast and youth-directed initiatives. The Twelfth Annual Dr. Martin Luther King, Jr. Holiday Breakfast Celebration is planned for Monday, January 16, 2012. The highlight of the Breakfast will be the presentation of our 2012 Class of MLK Scholars. We are planning for more than 300 Breakfast guests.

Please find enclosed a "Historical Snapshot" of the MLK Committee and our initiatives.

The members of the MLK Holiday Scholarship Committee join me in thanking you for your time and consideration. We greatly appreciate your support and encouragement in the past; it is our hope that you will participate in the 2012 program and renew your membership in the growing family of MLK Corporate Partners by supporting this campaign and participating in our Twelfth Annual Breakfast Celebration. Thank you again for all that you do to enhance our efforts.

Sincerely,



Dr. Corttrel Kinney, Chairman
MLK Holiday Scholarship Committee

JANUARY

S	M	T	W	T	F	S
	X					

**CELEBRATING THE LIFE, WORK AND LEGACY OF
DR. MARTIN LUTHER KING, JR.™**

THE DR. MARTIN LUTHER KING, JR. HOLIDAY SCHOLARSHIP COMMITTEE
CLEVELAND, OHIO

HISTORIC SNAPSHOT

The Dr. Martin Luther King, Jr. Holiday Scholarship Committee of Cleveland, Ohio is an independent, tax-exempt grass roots organization of volunteers who live and work in the Greater Cleveland Community.

MISSION

- To encourage and facilitate an honorable celebration of the life and work of Dr. Martin Luther King, Jr.,
- to pass on his legacy to the next generation and
- to highlight the creative genius of our youth.

PURPOSE

- To honor children from Northeast Ohio
- To encourage and support on-going education via scholarship awards
- To honor an adult whose work in and commitment to the Community brings us closer to Dr. King's ideal of "*The Beloved Community*"

THEME

Celebrating the life, work and legacy of Dr. Martin Luther King, Jr.™

INITIATIVES

- The Annual Dr. Martin Luther King, Jr. Holiday Breakfast Celebration™
- "*Happy Birthday Dr. King!*"® Birthday Card Contest
 - Open to students in grades 1-12
 - 10,140 Participants – 2001-2011
- Scholarships Awarded
 - \$56,600.00 – 2003-2011
- *In the Footsteps of Dr. King Award*™
 - Given in recognition of an adult whose efforts make Northeast Ohio a better place in which to live and work.
 - Ms. Margot James Copeland – 2006, Ms. Terri Hamilton Brown – 2007, Dr. Edgar B. Jackson, Jr. – 2008, Ms. Constance D. Harper – 2009 and Ms. Connie Schultz – 2010
- *Kids 4 KING*™
 - High School Student Volunteer Initiative

FOUNDING SPONSOR

Martin Luther King, Jr. National Memorial – Washington, DC

REGISTRATION

Secretary of State/State of Ohio

FEDERAL TAX-EXEMPT STATUS

Granted by the Internal Revenue Service – December 9, 2002

FOUNDER

Delores L. McCollum

TWELFTH ANNUAL
DR. MARTIN LUTHER KING, JR. HOLIDAY BREAKFAST CELEBRATION™

MONDAY, JANUARY 16, 2012

EACH CORPORATE PARTNER RECEIVES

Professional Photograph of Representative Presenting to the "MLK Scholar"
Recognition in all publicity releases

CORPORATE PARTNERSHIP LEVELS
(Please check desired level)

\$10,000.00

10 Breakfast Tickets*
Full Page Ad – Priority Placement
Known as "Mountaintop" Sponsor

\$5,000.00

8 Breakfast Tickets*
Full Page Ad – Priority Placement
Known as "Dream Keeper" Sponsor

\$2,500.00

6 Breakfast Tickets**
½ Page Ad – Priority Placement
Known as "Stone of Hope" Sponsor

\$1,500.00

4 Breakfast Tickets**
½ Page Ad – Priority Placement
Known as "Symphony of Brotherhood" Sponsor

\$1,000.00

2 Breakfast Tickets**
¼ Page Ad – Priority Placement
Known as "Let Freedom Ring" Sponsor

\$500.00

1 Breakfast Ticket **
1/8 Page Ad – Priority Placement
Known as "Spirit of Dignity" Sponsor

*: Premium Seating

** : Priority Seating

Please mail this completed form and your check (made payable to: MLK Holiday Scholarship Committee) to:

The MLK Holiday Scholarship Committee
P.O. Box 201970
Cleveland, Ohio 44120-8116
216.229.0306
RSVP BY: 12-10-11

COMPANY/ORGANIZATION NAME

CONTACT PERSON/TITLE

ADDRESS

CITY/STATE/ZIP

(____) _____
10-DIGIT PHONE NUMBER

E-MAIL ADDRESS

The MLK Holiday Scholarship Committee is a 501(c)3 Organization.